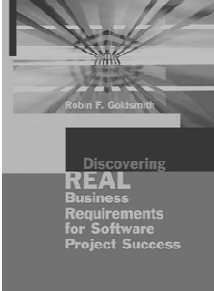
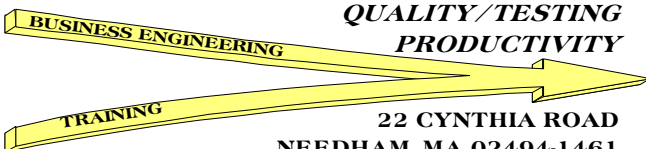



Truly Transformational Shift-Left Proactive Testing™

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What Does “Shift Left” Mean to You?

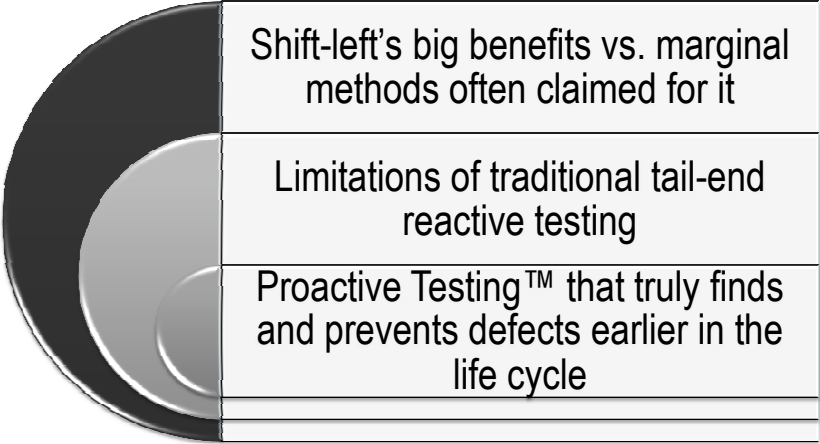
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"Shift Left" Efforts You Have Seen	
What Was Done	How Well It Worked
• .	• .

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Objectives



- Shift-left's big benefits vs. marginal methods often claimed for it
- Limitations of traditional tail-end reactive testing
- Proactive Testing™ that truly finds and prevents defects earlier in the life cycle

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Typical Development Life Cycle

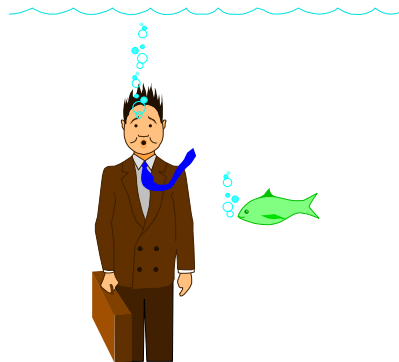


Tail-End Testing Issues

Maximum
number of
defects

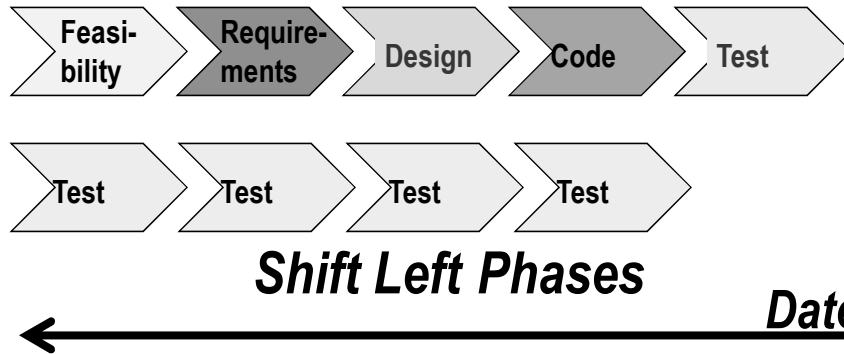
Minimal
time to fix
them

Maximal
cost to fix
each defect

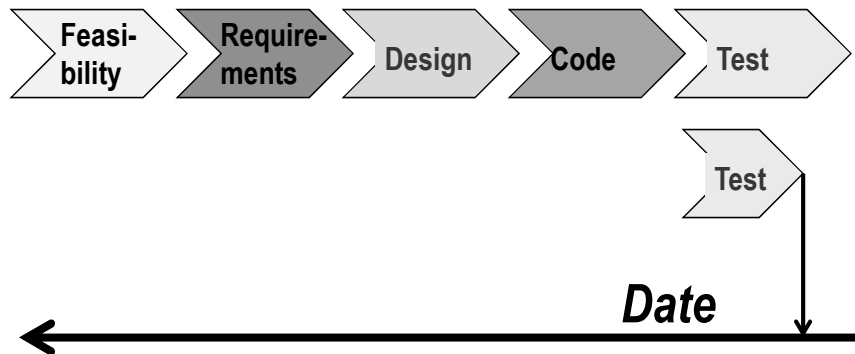


**Too many missed
and/or not fixed**

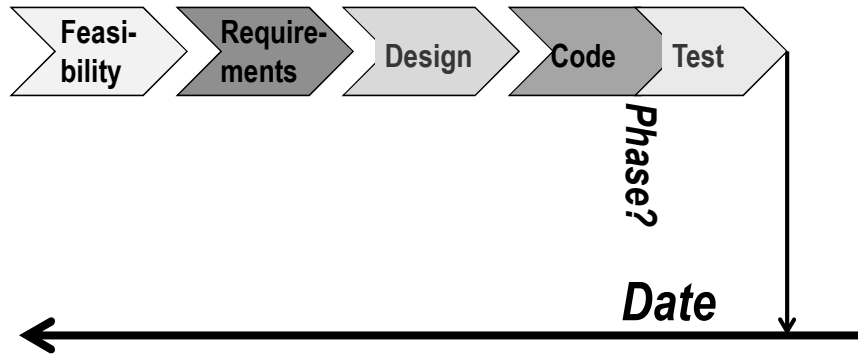
Solution—Shift Testing Left Two Ways



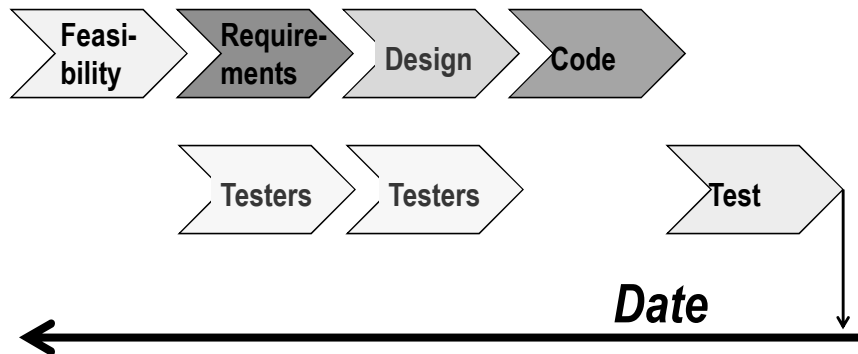
Claimed Shift-Left Approaches: Automated Testing

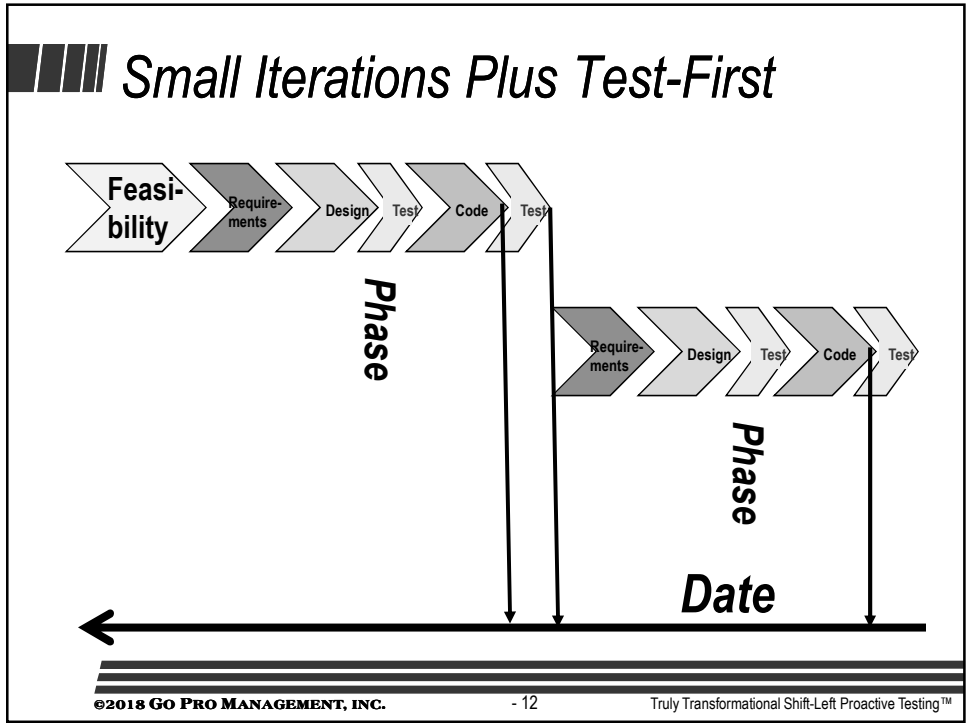
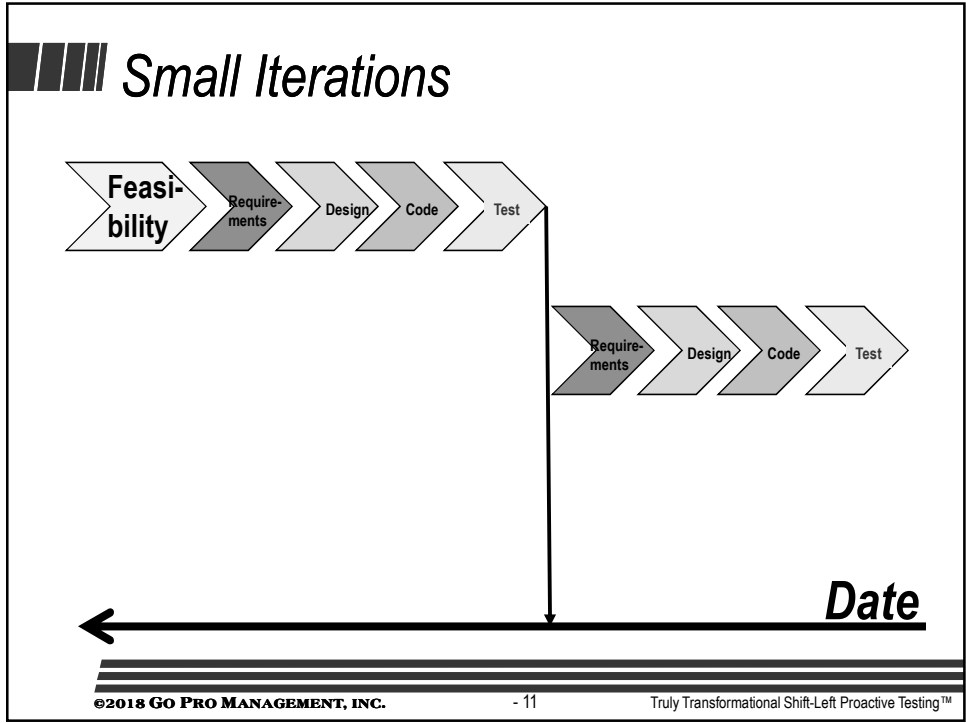


|||| *Rely on Developer to Test or Integrate QA/Testers with Developers*



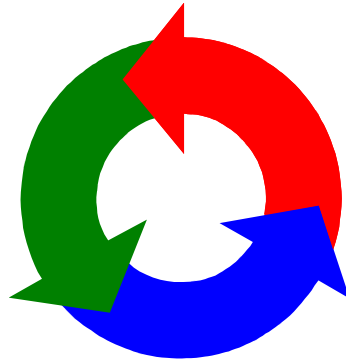
|||| *Involve Testers Observing Requirements and Design Definition*





Test-First Development Surely Beats Traditional Test-Last (or Never) Coding

- Developer(s) decide how to test that code works and write code in the program being developed (Software Under Test—SUT) to perform the tests
- Then write program's regular, functional code
- Code works when included tests are passed



Included tests are re-executed for every change

Test-First Development Is Good; but Has Some Seldom-Recognized Limitations

- Programmer/code-centric view can easily miss the bigger, more important issues to test
- Developer's (even the pair's) mindset defining tests is likely to be largely same as for the code
 - Mainly testing what is (going to be) written
 - Won't catch what developer doesn't understand adequately or overlooks
 - Developer still is unlikely to have a testing "break it" mindset or systematic test planning and design methods, so probably overlooks many conditions needing testing
- Agile's fanatical resistance to writing anything other than executable code, including tests, is high-effort with relatively low leverage payback



Plus the religious-like "How dare you question my Agile techniques?"

Coding Is Smallest Source of Errors

Focusing here → **Coding**
(small functions)

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Coding Is Smallest Source of Errors

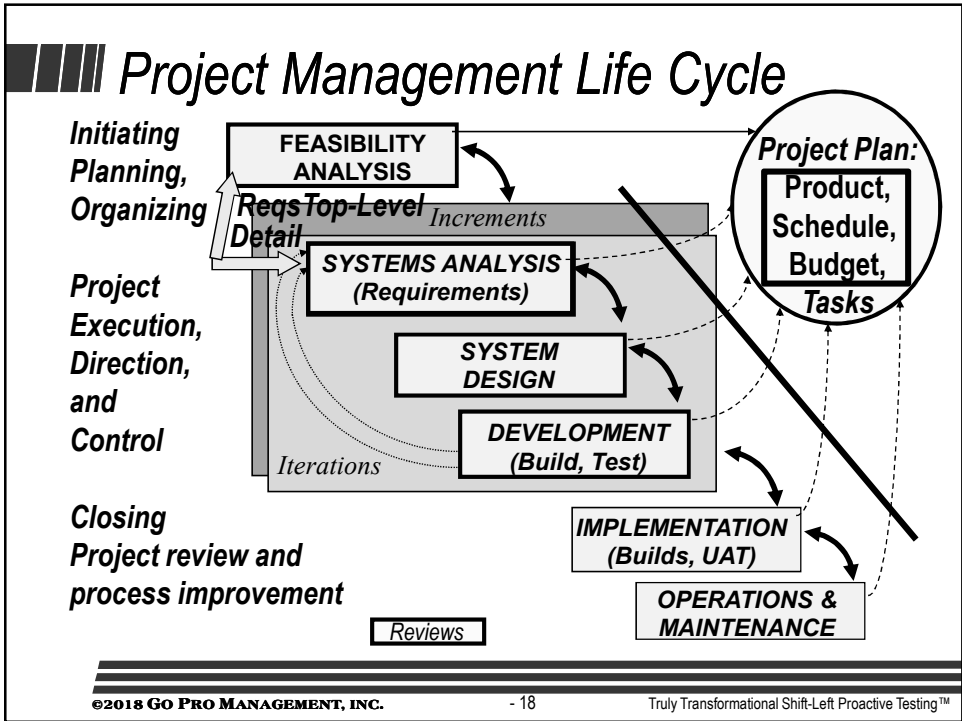
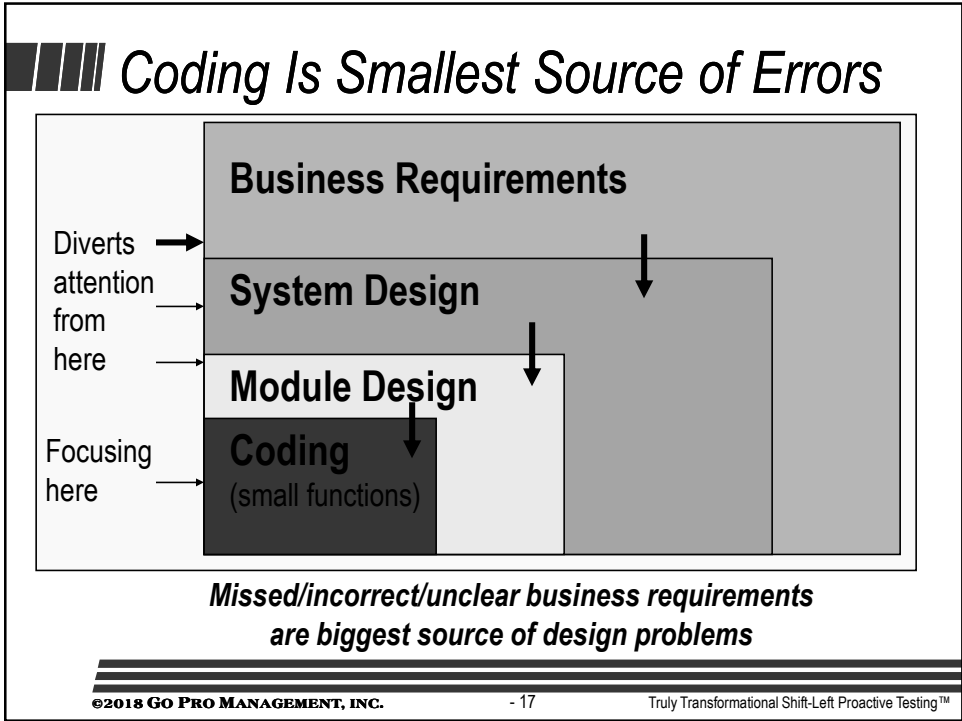
Diverts attention from here → **System Design**

→ **Module Design**

Focusing here → **Coding**
(small functions)

2/3 of errors in delivered code are in the design.
Does essentially having no design increase, decrease, or just mask that?

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Requirements Definition Usually Occurs in

Initiation/Feasibility Analysis

- Top-level requirements
- Compares two or more alternative approaches, including no change
 - Can it be done?
 - What are the estimated costs, benefits, and Return on Investment (ROI)?
- Sets project, budget, and schedule—often in concrete and doomed to failure

Often occurs implicitly

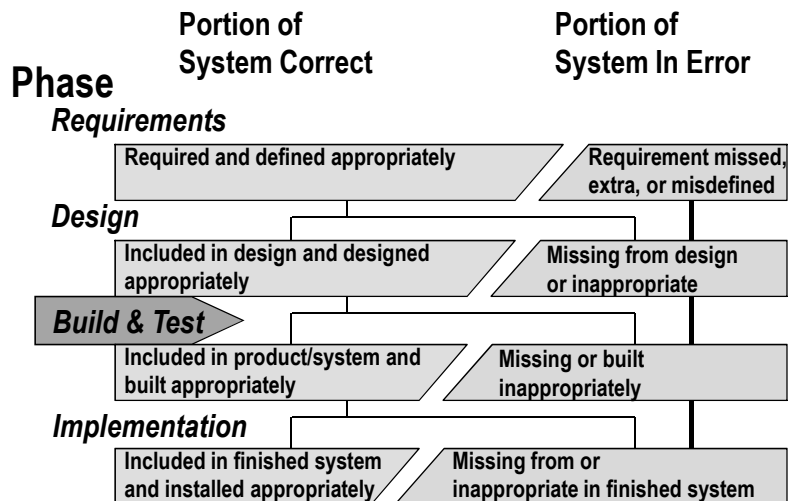
Systems Analysis

(Requirements Phase)

- Drives requirements to detail
- Translates to high-level conceptual design of solution consistent with chosen major approach
- Should precede product/vendor selection
- ROI should be redone

Often done iteratively

Error Sources by Phase



IT (and Other?) Project Economics

- Maintenance is 66-90% of system cost
- Maintenance is mainly completion/ correction of development (wrong/missed requirements)
- 2/3 of finished system errors are requirements and design errors
- Fixing a requirements error will cost
 - 10X+ during development/construction
 - 75-1000X+ after installation (maintenance)

Do your organization's routine measures show these effects?

Big effects of true Shift-Left

Two Types of Requirements:

Business/User

- Business/user language & view, conceptual; *exists* within the business environment
- Serves business objectives
- **What** business results must be delivered to solve a business need (problem, opportunity, or challenge) and provide value when delivered/satisfied/met

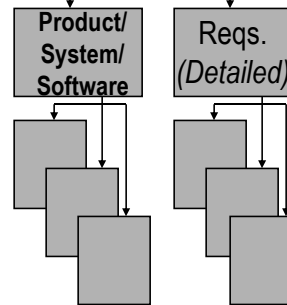
Many possible ways to accomplish

Product/System/Software

- Language & view of a *human-defined product/system*
- **One of the possible ways** **How** (design) presumably to accomplish the presumed business requirements
- Often phrased in terms of external functions each piece of the product/system must perform to work as designed (Non/Functional Specifications)

Even Requirements “Experts” Think the Difference Is Just Level of Detail

Business Requirements
(High-Level, Vague)



BABOK® v3 2.3 p. 26

“Business requirements: statements of goals, objectives, and outcomes that describe why a change has been initiated.”

When Business/User Requirements Are Detailed First, Creep Is Reduced

Business Requirements
(High-Level)

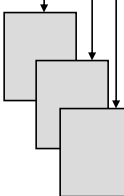
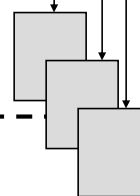
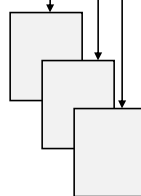
Product/System/Software
Reqs. (High-Level)

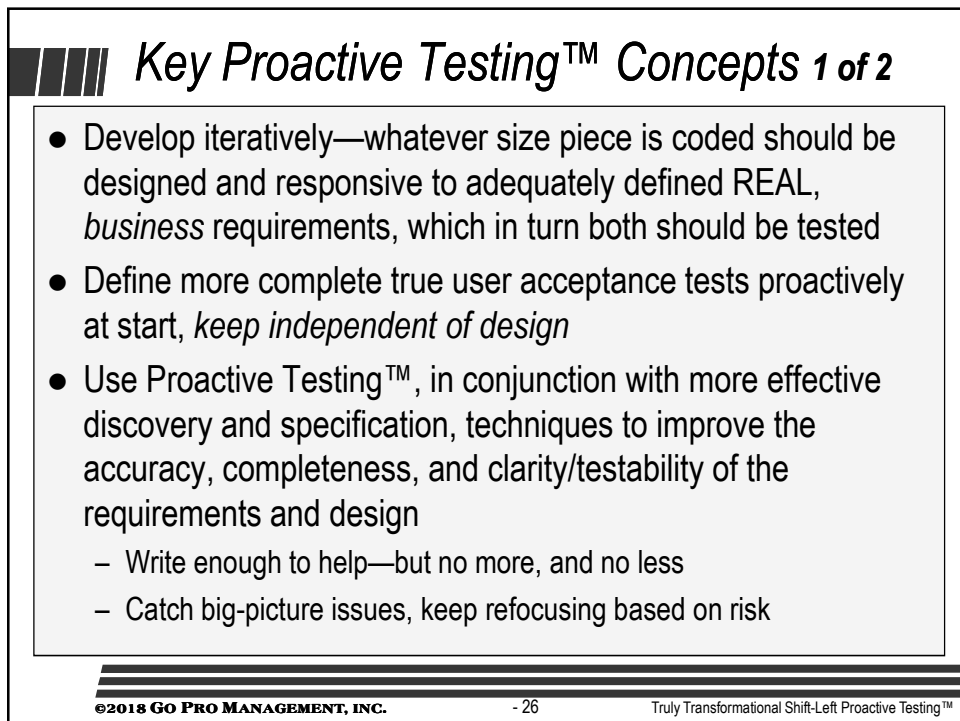
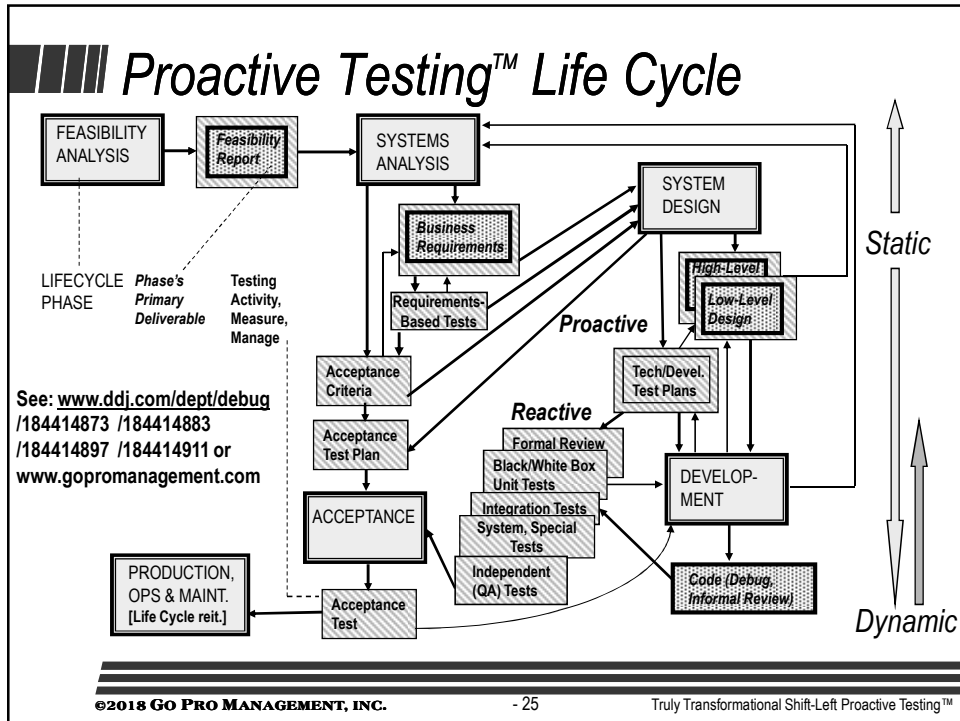
Business

Reqs.
(Detailed)

Product/
System/
Software

Reqs.
(Detailed)





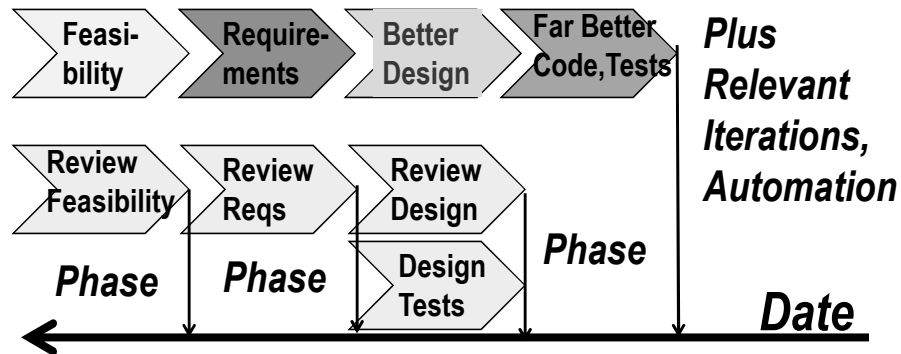
Key Proactive Testing™ Concepts 2 of 2

- **Let** higher-level (than just code) **testing** planning/design thought processes **drive development** to
 - Economically anticipate and avert larger consequences of design issues that ordinarily cause rework
 - Plan for coding/testing early to avoid biggest rework risks as well as implementing immediately useful functionality
 - Increase awareness of more of the frequently-overlooked conditions that code/tests must address
- Plan/design tests early, prioritize, promote reuse
 - Concisely define, detect issues top-down at varying levels
 - Create and apply reusable test designs and test cases
 - Implement selectively based on risk

Test Planning/Design vs. Test-First

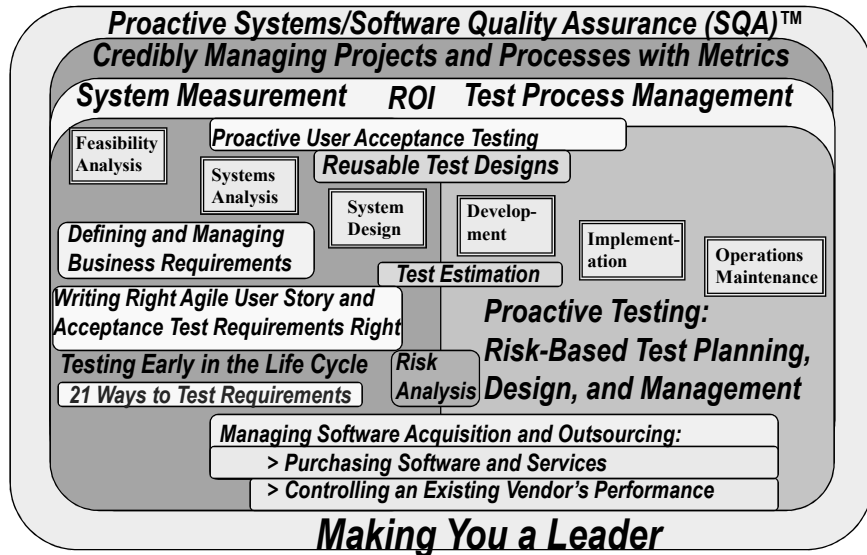


Proactive Testing Shifts Testing Left Both Ways



Summary

- Typical Agile test-driven development has advantages compared to traditional test-last (or never) development and reactive testing but also has (often unrecognized) limitations due to its narrow programmer-based focus
- Proactive Testing™ enables truly Agile quicker, cheaper, *and* better software development by feeding low-overhead high-leverage test planning and design information into development throughout the life cycle
- A variety of Proactive Testing™ techniques efficiently reveal numerous otherwise overlooked test conditions at *varying levels*, starting with detecting requirements and design defect early, which then can be addressed selectively based on risk and often can be reused



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- Partner with ProvelT.net in REAL ROI™ and ROI Value Modeling™.
- Previously a developer, systems programmer/DBA/QA, and project leader with the City of Cleveland, leading financial institutions, and a "Big 4" consulting firm.
- Degrees: Kenyon College, A.B.; Pennsylvania State University, M.S. in Psychology; Suffolk University, J.D.; Boston University, LL.M. in Tax Law.
- Published author and frequent speaker at leading professional conferences.
- Formerly International Vice President of the Association for Systems Management and Executive Editor of the *Journal of Systems Management*.
- Founding Chairman of the New England Center for Organizational Effectiveness.
- Member of the Boston SPIN and SEPG'95 Planning and Program Committees.
- Attendee Networking Coordinator for STAR, Better Software, and Test Automation Conferences.
- Chair of record-setting attendance BOSCON 2000 and 2001, ASQ Boston Section's Annual Quality Conferences.
- Member IEEE Std. 829-2008 for Software Test Documentation Standard Revision Working Group.
- Member IEEE P730-2014 standard for Software Quality Assurance Revision Working Group.
- International Institute of Business Analysis (IIBA) Business Analysis Body of Knowledge (BABOKv2) subject expert
- TechTarget SearchSoftwareQuality.com requirements and testing expert.
- Admitted to the Massachusetts Bar and licensed to practice law in Massachusetts.
- Author of book: *Discovering REAL Business Requirements for Software Project Success*
- Author of forthcoming book: *Cut Creep— Write Right Agile User Story and Acceptance Test Requirements Right*