

The importance of sharing your story

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Self-deprecating Developer

Here's the game plan

- 1. I'll share a little of my knowledge and experience**
- 2. Virtuous, altruistic reasons to share your knowledge and experience**
- 3. Greedy, selfish reasons to share your knowledge and experience**
- 4. Viable ways to share your knowledge and experience**
- 5. A few starting places to help you share your knowledge and experience**

My story (the good parts version)

- Born between Christmas and New Years, 1983
- Graduated SUNY Orange 2005 and SUNY Binghamton 2007
- Worked up from data-entry to site editor of SearchSoftwareQuality.com
- Decided to make the shift from writing about software development to actually developing software in 2015



searchsoftwarequality.techtarget.com/news/2240230293/Software-testers-petition-to-stop-ISO-29119

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Published: 09 Sep 2014

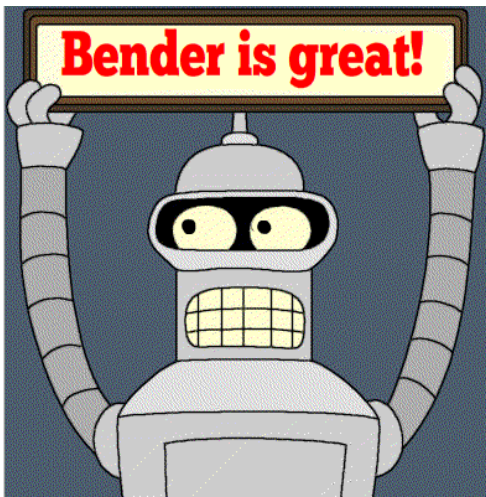
The proposed testing standards have met fierce opposition in the testing community, including a petition stop the ISO from moving forward.

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Being virtuous

- Effective people act on research. Providing more subject matter provides better source material for that research.
- Think of all the people who haven't yet learned what you've learned
- The more we all share our own experiences, the better we understand each other and the better equipped we are to forge a better future.

Do it for yourself



- Self aggrandizement is fun on a bun!
- Market yourself - Showcase accomplishments.
- Be the squeaky wheel.
- Keep a public record of things to remember.
- Get free access to industry conferences and events

Some ways to spread the word

- Quick and social methods - Facebook, Twitter, LinkedIn
- Self-publishing is open to everyone - blog, podcast, even videos
- Join the conversation wherever you get your industry news
- There are lots of other publishing options, depending on what you want to do.
 - Tumbler let's you blog in a super casual way.
 - ITKE is a great starting point if you're interested in building a following

Starting points

- Tumblr blogs are easy to set up and easy to maintain
- Online communities are great - StackOverflow, etc.
- Contact the writers and editors at your favorite news source
- Give a talk at a local user group like this one.

