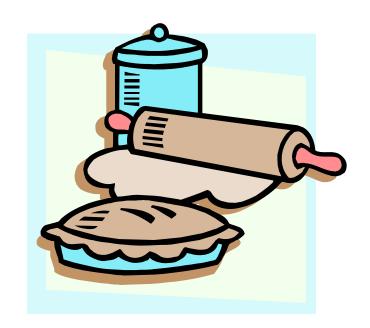
Maximizing the Value of Testing to the Business

"The parts of the pie" Marc René

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What Does the Business Need...

- Three Things from the Test Organization
 - Professionalism
 - Value
 - Balance



- Strong Communication Skills
- Demonstrable Product Ownership
- Positive Attitude
- Active Risk Management
- Proven Expertise



Active Risk Management



Active Risk Management: Source, Symptom, Consequence

Due to <<source>, the <<symptom>> is occurring, which may cause <<consequence>>.

Due to the development group not documenting requirements or design, the creation of incomplete test cases/procedures is occurring, which may cause defects to escape detection and result in a high number of acceptance test or post-live defects resulting in liquidated damages.

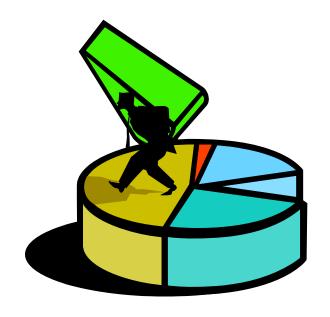
Proven Expertise

- Certification
 - Individual
 - Team
- Learn & Apply
- → Training, Skills, and Experience
- → Consistency



Convey Valuable Information

- Set the Context
- Speak to Impact
- Use Priority
- Compare to the Plan



Convey Valuable Information

```
Example Project - Defect Summary Report
15-Jun-2006 09:00 AM (Eastern Standard Time)

Project Milestones
100% Functionality Delivered: 01-May-2006
Customer Acceptance Test Date: 01-Jul-2006
Live Date: 01-Aug-2006
```

| Product Area | Critical | High | Medium | Low | Total |
|---------------------------|----------|--------|---------|----------|----------|
| | | | | | |
| (A) - PROD AREA A | 0 (nc) | 0 (-1) | 0 (nc) | 13 (-1) | 13 (-2) |
| (B) - PROD AREA B | 0 (-1) | 0 (nc) | 5 (nc) | 12 (-1) | 17 (-2) |
| (C) - PROD AREA C | 1 (+1) | 3 (nc) | 0 (nc) | 1 (nc) | 5 (+1) |
| | | | | | |
| Total Open | 1 (nc) | 3 (-1) | 5 (nc) | 26 (-2) | 35 (-3) |
| Fixed (All Product Areas) | | 3 (+1) | 0 (nc) | 44 (+15) | 45 (+16) |
| FIXEG (AII FIOGUEL Aleas) | | 3 (+1) | 0 (IIC) | (+T2) | ±2 (±10) |
| Total In Development | | 6 (nc) | 5 (nc) | 70 (+13) | 80 (+13) |

```
Total In Test : 40 (+10)
Total Closed : 200 (nc)
```

(160 Passed Verification, 25 Duplicate, 15 Not A Problem, 25 Not Reproducible) Change in count since end of day 14-Jun-2006 are indicated in parentheses

Balance Domain Knowledge

What Makes a Good Tester?

- Knowledge of
 - Application Domain
 - Testing Tools and Techniques
 - Implementation Technologies



Balance Domain Knowledge

- Be a Student of the Business
- Represent Users
- Use Risk Based Testing
- Question Assumptions



All the Ingredients...

- Communication
- Certification
- Context

